

# WORKSHOP Agenda

**”Harmonizing methods for food traceability process mapping and cost/benefit calculations related to implementation of electronic traceability systems”**

**Where:** Nofima Market, Muninbakken 9-13,  
Tromsø University Campus, Tromsø, Norway

**When:** Wednesday February 25<sup>th</sup> 2009, 10.30-17.00  
Thursday February 26<sup>th</sup> 2009, 09.00-15.00

## Day 1 – Wednesday 25<sup>th</sup>

10.30-11.00	Welcome, presentation of background for workshop and participants	Petter Olsen, Nofima
11.00-11.30	”Standard method for analyzing material flow, information flow and information loss in food supply chains”	Petter Olsen, Nofima
11.30-12.30	Lunch	
12.30-13.00	”Analysis of Food Processes: an Application for Traceability using ’Tracepoints”	Jorge Molina Ainia
13.00-13.30	”Collection of data for optimizing operations in a fish chain”	Maria Randrup DTU Aqua
13.30-14.00	”Internal traceability system implementation in the Polish fish processing plant”	Olga Szulecka Sea Fisheries Institute in Gdynia
14.00-14.30	”Traceability in the Danish Fish Sector - a tool for sustainable and legitimate fishing operations”	Erling Larsen DTU Aqua
14.30-15.00	Coffee break	
15.00-15.30	”Traceability Profiling for fruit and vegetable SMEs in developing countries”	Gwynne Foster Consumer Goods Council of South Africa
15.30-16.00	”Development of traceability applications in Iceland”	Sveinn Margeirsson MATIS
16.00-16.30	”Identification, monitorization and traceability of ice cream products in the supply chain”	Roy Doornbos ITENE
16.30-17.00	Overall summary of the day, conclusions from first day	Petter Olsen, Nofima
19.30	Dinner at ”Emmas Drømmekjøkken” restaurant in city centre, walking distance from both hotels	

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Day 2 – Thursday 26<sup>th</sup>

09.00-09.30	”Global traceability standards for food supply chain - Traceback perspective”	Tomasz Dowgielewicz ILIM
09.30-10.00	”Cost efficient traceability implementation methodology – a case”	Geir Elvestad abc-group
10.30-11.00	”On the Use of Stochastic Simulation to Measure Traceback Solutions Economic Impact”	Andres Silva University of Kent
11.00-11.30	”Cost-benefit analysis of implementing traceability - a case study”	Mai Thi Tuyet Nga University of Iceland
11.30-12.30	Lunch	
12.30-13.00	”Economic Evaluation of Technological Innovations in Food Traceability Systems”	Freddy Brofman University of Kent
13.00-13.30	”An information model to manage traceability data in service-based systems”	Michele Puccio Engineering Ingegneria Informatica
13.30-15.00	Plenary discussion on: <ul style="list-style-type: none"> <li>• overall evaluation of existing methods, identification of gaps in existing knowledge, identification of weaknesses / missing methods</li> <li>• possibility to bring together / harmonize existing methods, how many methods are really needed, what methods for what purpose, possibility for consensus</li> <li>• future method development in both areas, assignment of responsibilities, establishment of informal working groups for future collaboration in the area</li> <li>• future method application and sharing of results</li> <li>• future publication of new methods developed and publication of application of methods</li> </ul>	Petter Olsen, Nofima