

## **TRACE R&D 2009**

***A RESEARCH & DEVELOPMENT CONFERENCE & STRATEGIC WORKSHOP FOR  
AGRICULTURE AND FOOD TRACEABILITY***

***Organized by the University of Manitoba and supported by Canada's Industry-  
Government Advisory Committee on Traceability***

WINNIPEG, MANITOBA (CANADA)  
JUNE 2-3, 2009

### **CALL FOR SPEAKERS, POSTER PRESENTERS AND EXHIBITORS**

January 19, 2009 -- In 2006, the Federal-Provincial-Territorial Ministers of Agriculture announced the need for a National Agriculture and Food Traceability System (NAFTS) beginning with livestock and poultry, with the objectives to prepare for and respond to emergencies including outbreaks of animal disease and food safety outbreaks, and to enhance industry's competitiveness and ability to retain or capture market opportunities. In support of NAFTS, a traceability research and development (R&D) conference and trade show will be held June 2, 2009 in Winnipeg, Manitoba (Canada). The objectives of the conference and trade show are for participants to learn about the latest research findings and technologies, to facilitate collaborative work and to identify research projects and technology developments which should be prioritized in order to facilitate the implementation of traceability systems in the agricultural and food sectors.

On June 3, 2009 a traceability R&D strategic workshop will be held. The workshop aims to lay down the ground work for a Canadian traceability R&D strategy which would address issues such as the identification and communication of research priorities; the communication of on-going projects and projects' findings; the development of a forum where collaborative work between governments, producers' groups, service providers and the private sector is nurtured; the facilitation and measurement of technology adoption.

We anticipate approximately 200 participants from across Canada, the United States of America and the European Union representing governments, universities, research centres, research programs, the private sector and industry.

### ***CALL FOR SPEAKERS, POSTER PRESENTERS***

The event organizers have put out a call for speakers and poster presentations with a deadline of February 28, 2009. We are looking for presentations covering the following fields of work:

- (a) technologies and systems facilitating the identification and movement tracking of animals, food and agricultural products,
- (b) market access, cost, benefit and risk mitigation analyses,
- (c) sectors and critical points where traceability should be used,
- (d) hurdles and solutions to traceability technology and system adoption,
- (e) consumer confidence and demand for traceability,
- (f) traceability data and database management,
- (g) traceability legal and policy analysis, and
- (h) systems facilitating the identification and characterization of departure and destination premises and the transmission of this information.

There will be no registration fee for speakers and poster presenters. Time allotted for each oral presentation is 20 minutes, followed by a 5-minute question period. English-French simultaneous interpretation will be provided. All presentations will be assembled for distribution as electronic or hard copy.

The posters will be located in a public area, viewable for all conference attendees. Oral presentations and posters will be provided in English or in French.

If you want to be considered as a speaker and/or poster presenter, please send us electronically the following information before **February 28, 2009**, including:

- Name, position and coordinates of the presenter;
- Suggested title for the oral presentation or poster (please clarify if it is a poster);
- Brief description of the material presented (up to 100 words);
- Biography of presenter (up to 50 words).

## **CALL FOR EXHIBITORS**

The event organizers have put out a call for exhibitors for the trade show, with a deadline of February 28, 2009. We are looking for participation from the private sector in the display of products and services which support agriculture and food traceability systems. The registration fee for a stand is \$200 Cdn. The stands will be located in a public area, viewable to all conference attendees.

If you want to be considered as an exhibitor, please send us the following information electronically before **February 28, 2009**:

- Name of company;
- Contact name and coordinates;
- Description of the product or service (up to 100 words);
- Description of company (up to 50 words).

*Please submit the above-mentioned information to:*

Eric Aubin

*Co-Chair of the Traceability Research and Development Working Group of the Industry-Government Advisory Committee*

Traceability Policy and Regulatory Officer

Canadian Food Inspection Agency

[eric.aubin@inspection.gc.ca](mailto:eric.aubin@inspection.gc.ca)

The proposals received will be reviewed by the organizing committee. Results of the review process will be communicated by March 31, 2009.