

Communication and Forming Attitudes – Together, for Each Other

Our quality of life is defined by the food(chain) and its products in at least 75% (although some say 90%). Understanding, accepting and adopting this philosophy results in **happy, healthy, satisfied, long and well living citizens communicating a positive worldview.**

The capabilities of the world food chain, the knowledge of the players involved and the spectrum of food chain products we are capable of growing and consuming is too good, too exceptional for our resources to be wasted on producing, marketing and communicating not sustainably produced and conventional products.

If we – consumers, entrepreneurs, representatives of education-science and authorities – join forces in planning, executing and promoting the unique capabilities of each country worldwide knowingly, there is no need to ship the products of our food chain to far away countries – except for unique orders. We can share these “pleasure” products and services at home, in our own countries – within the possibilities our own culture, countryside and tourism – with consumers coming to visit us especially because of these products.

Join us!

Information and registration:

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Planned events for 17-22 August 2010

17-18. August	<i>Fair and Sustainable Food Chain – Foodlawment Conference</i> Hungary (Budapest)
17-18. August	<i>Hungarian Veterinary Meat Science Memorial Congress 2010</i> Hungary (Budapest)
18-22. August	<i>10th Jubilee World Meat Hygiene and Inspection Congress, Hungary 2010.</i> Hungary (Budapest)
18-22. August	<i>Practical Meat Science World Conference, Hungary 2010.</i> Hungary (Budapest)
18-22. August	<i>World Championship and Exhibition of Meat and Meat Products, Hungary 2010.</i> Hungary (Budapest & country)
18-22. August	<i>Meat and Consumer World Forum, Hungary 2010.</i> Hungary (Budapest)
18-22. August	<i>Hungarian Foodstuffs – Food Empire, accompanying event</i> Hungary (Budapest & country)
18-22. August	<i>The Best of the Hungarian Food Chain 2010. Competition and Exhibition</i> Hungary (Budapest & country)
18-22. August	<i>Food Chain Books and Education World Exhibition and Forum, Hungary 2010.</i> Hungary (Budapest & country)
22. August	<i>World Food Train 2011 – Food Chain – Intercity – World Student Food Chain Science, Opening Session</i> Hungary (Budapest)
22. August	<i>Conference on the 2011 EU Food Chain Presidency – Opening Forum</i> Hungary (Budapest)



Sustainable Food Chain World Summit

2010-2012



www.foodlawment.com

1095 Budapest, Mester utca 81.

Foodlawment – European Food Chain Parliament

Europe – for the time being – is one of the rare places on Earth where it is possible to grow enough of the safe, good quality and in many cases special food we need, although it takes fair work. This is the basis of our everyday lives, health, quality of life and future.

This strategic, “confidence” product comes from a complex system, known as the food chain, characterized by a four-way interaction between **consumers, entrepreneurs, authorities and science-education**, a characteristic that was first recognized by FOODLAWMENT. We and the members joining now were the ones to recognize that the long-term survival of the European food chain and its development, the fair income of food producers, rural Europe and the agricultural landscape relies on the democratic, clear and constructive dialog and the actions of all four parties. We have to act and take part in defining the legal framework regarding the food chain to be able to preserve it for the generations to come.



Our prominently public benefit organization has defined **health preservation, disease prevention, scientific research, education, skills appraisal, information, wild life preservation, animal welfare, environmental protection and consumer protection** as its main objectives, doing it the only possible way, by means of a Euro-Atlantic integration.

Only by achieving the protection of the food chain and raising food chain awareness can we create a world, a Europe and countries of consumers thinking and acting responsibly, discussing and cooperating with all players of the food chain to understand and protect our biggest treasure, the sustainable food chain*, foundation of our being.

As part of this mission **FOODLAWMENT** organizes the Sustainable Food Chain World Summit 2010-2012, a series of events, promotions, media and PR events dedicated to sharing its knowledge and approach, reaching even the smallest communities.

Consumers, entrepreneurs, authorities and science-education

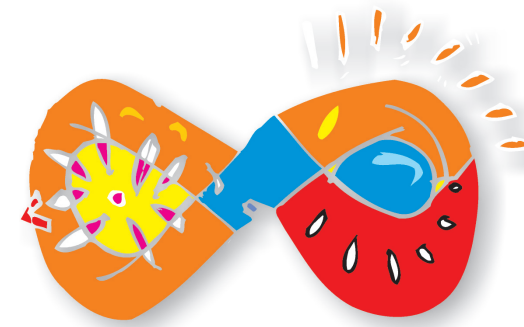
In 2010 we are organizing our first event, the “10th World Congress of Meat Hygienists and Meat Inspectors” on behalf of the Ministry of Agriculture and Rural Development, in cooperation with NGOs and international bodies and the support of the Hungarian National Rural Network.

This congress will be a part of a 10-day event-series comprising of 10 technical and public events, which will be organized every year for 3 consecutive years. These all offer opportunities for technical, public and consumer opinion forming communication.

Entrepreneurs, consumers, authorities and representatives of science-education are addressed at national and international levels, as guests are invited from over 180 countries.

* The sustainable food chain within a sustainable agriculture represents development that fulfills present demands without compromising the possibilities of future generations.

15 000 professionals are invited from around 180 countries to the technical events every year. International experience shows that 1500 to 2000 participants will attend the events (excluding virtual participants attending video conferences and other press elements). As a result, messages shall be extensively communicated through both technical and mass information media.



The number of participants on festivals and public events might reach 250 000 to 500 000, however, events organized as part of national holidays – such as August the 20th, the Celebration of New Bread – reaching a target group of 2 to 3 million countrywide is also a reality.



Európai Mezőgazdasági Vidékfejlesztési Alap:
a vidéki területekbe beruházó Európa